

HWBBA Press Release – Friday 25 March 2011

# Celebrating Hampshire's Winning Women

The South's brightest business women will be recognised once again this summer, as the Hampshire Winning Women Business Awards return for a second year. More and more women in the county are viewing working for themselves as an attractive career option and are choosing to set up their own business.

Awards founder and business coach Allison Marlowe agrees: *"I meet many local business women who tell me that being their own boss and running their business on their terms means they can work from home, be more flexible and ultimately achieve far greater job satisfaction. But that doesn't come easily; hard work, determination and dedication in large doses is required to achieve real success."*

Designed to bring together women behind Hampshire's most innovative and successful small businesses, the awards ceremony will take place on Thursday 23rd June 2011 at the Langstone Hotel, Hayling Island. *"Anyone can make a nomination to any of the 5 award categories, regardless of whether they are a business owner, employee or satisfied customer,"* says Allison.

*"This event is about acknowledging the contribution these women have made to the local community. We are looking for women with entrepreneurial skills and talent worth celebrating. By doing so we aim to encourage even more women to follow their dreams and start a business,"* she adds. For more information about the awards and to make a nomination online visit [www.hwwba.co.uk](http://www.hwwba.co.uk). The closing date for all nominations is Saturday 30 April 2011.

*Female entrepreneurs account for 6.8% of the UK's working population. There are roughly 620,000 majority women owned businesses in the UK generating around £130 billion turnover.*



Allison Marlowe helps aspiring and established womenpreneurs across the UK to transform their businesses so they can serve more people, more easily. In 2004, Allison founded the Hampshire Winning Women networking group and in 2010 she launched the Hampshire Winning Women Business Awards, to bring together the women behind

Hampshire's most innovative and successful small businesses and celebrate their success. Further details can be found at: [www.hwwba.co.uk](http://www.hwwba.co.uk)

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